

PROGRAMME SCHEDULE

09:00-09:30AM	Registration
09:30-11:00AM	Inauguration & key note address
11:00-11:15AM	Tea break
11:15-12:15AM	Technical session 1
12:15-01:15PM	Technical session 2
01:15-02:15PM	Lunch break
02:15-03:15PM	Technical session 3
03:15-03:30PM	Tea break
03:30-04:30PM	Paper presentation
04:30-05:30PM	Valedictory
06:00-07:00PM	Spiritual talk
07:00-08:30PM	Cultural programme followed by dinner



Registration Charges:

Students	₹ 100
Research Scholars & Academicians	₹ 200
Industry Representatives	₹ 300

Demand Draft may be drawn in favour of "Director, SDM PG Centre For Management Studies & Research" payable at Mangalore. Registration application in the prescribed format along with the required fees may be sent so as to reach latest by 25th Jan 2012 to the Organising Secretary, SDM P.G. Centre For Management Studies & Research, Mangalore, Karnataka.

We extend a warm welcome to the delegates with the hope of enriching your knowledge and wish all a memorable stay at Mangalore. We look forward to meeting you at the Conference.

Program Co-ordinators

Dr.Prameela S Shetty
Organising Secretary

DR.DEVARAJ K.
Director

Student Co-Ordinators

Arjun Jayakumar
Suraksha Disha Jain

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DEVELOPING

NATIONAL CONFERENCE ON

GLOBAL MINDSET

Preparing the Youth to
face the challenges of
the world



6th Feb 2012

ORGANISED BY:

**SDM POST GRADUATE CENTRE FOR
MANAGEMENT STUDIES & RESEARCH**

Mangalore - 575003, D.K.



SDM Post Graduate Centre
for Management Studies & Research, Mangalore,
is proud to present a one day National Conference on
“Developing Global Mindset: Preparing the Youth to
face the challenges of the world”

About the Institution:

Sri Dharmasthala Manjunatheshwara College of Business Management, established in the year 1978, sponsored by SDME Society, Ujire. It is a pioneering management institute headed by great visionary Padmabhushana Dr. D. Veerendra Heggade, Dharmadhikari Shri Kshethra Dharmasthala. The institute has established a centre for Post Graduate Studies and Research in management offering 2 year fulltime MBA programme affiliated to Mangalore University approved by AICTE and Re-accredited by NAAC with 'A' Grade.

About the Conference:

The conference focuses on the theme 'Developing Mindset for Global Competitiveness'. Global Mindset is a set of attribute and individual characteristics that help global leaders better influence individuals, groups and organizations unlike themselves. It is necessary to prepare the younger generation with a global mindset with special focus on imparting skills that would enable them to face the challenges in the intensely competitive world ahead. India has the largest number of youth with brain power and manpower. It is necessary to develop leadership qualities in them to face the global challenge. India is and will be stronger and prosper as we make it. The universities and educational institutions should take it as their onerous responsibility to develop creativity and dynamism coupled with discipline in the youth.

Benefit to the sponsor:

The conference will provide publicity and an opportunity to network to the sponsors. The main sponsors can display brand logos in the backdrop on the main stage as well as in the college premises on the day of the

conference. Hoardings put up in the city will have the sponsor's name and the company name would be highlighted during the announcement at regular intervals. The associate sponsors can sponsor delegate kits & food. Their name would appear on the Kits, Banner and LCD Projectors during the breaks and at regular intervals.

Conference sub-themes for presentation of papers:

- Global education
- Developing global institution
- Collaborative programmes
- Bringing excellence in education system
- Benefits of industry institution collaboration
- Developing right attitudes to face challenges
- Student and faculty exchange programmes
- Assessment and standardization
- Adapting to different cultures and facing language barriers
- Financing educational programmes through sponsored programmes
- International level responsiveness and flexibility or change management
- Worldwide leveraging and developing organizational learning capabilities
- Role of non-profit and non-political organizations in developing the global mindset



Venue: Conference Hall of SDMCBM

SDM Post Graduate Centre for Management Studies and Research is located on M.G. Road, at the heart of the coastal city, Mangalore, Karnataka. The distance to the venue from the airport is around 20 Kms, 2Kms away from railway station and 1 Km from the KSRTC bus station.

Invitation for presentation of papers during the Conference

Management faculties of Business schools, NGO's and MBA students who would like to present a paper on the above mentioned topics may send their papers on or before 20th January 2012 to the organizing Secretary. The conference committee on scrutiny of these papers may select the best in each of the topics and will communicate to the writer on acceptance of his / her paper within a week of receipt by the conference committee. Participants are requested to submit the full text paper and the abstract of the paper only through email (ncmba@sdmcbm.ac.in)

